

ICS.3

3rd INTERNATIONAL CONFERENCE ON SOCIOLINGUISTICS

Diversities, New Media
and Language Management



EUROPEAN UNION
European Structural and Investment Funds
Operational Programme Research,
Development and Education



MINISTRY OF EDUCATION,
YOUTH AND SPORTS

August 24-26, 2022
PRAGUE, CZECH REPUBLIC

This conference was supported by the European Regional Development Fund-Project
„Creativity and Adaptability as Conditions of the Success of Europe in an Interrelated World“
(No. CZ.02.1.01/0.0/0.0/16_019/0000734).

ORGANIZERS

The conference is organized by the Faculty of Arts,
Charles University in Prague,
and the Czech Language Institute of the Czech Academy of Sciences.



FACULTY OF ARTS
Charles University



Czech Language Institute
Czech Academy of Sciences



Czech Academy
of Sciences

program

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CONFERENCE VENUE

Faculty of Arts, Charles University
Jan Palach Square 2
116 38 Prague 1
Czech Republic

REGISTRATION & INFORMATION DESK

Wednesday	08:00–18:00
Thursday	08:00–18:00
Friday	08:00–18:30

WWW.IC53.ORG

8:00 Registration

room 131

room 18

room 104

room 111

9:15 Opening

PLENARY 1

Dick Smakman

Is it necessary or possible to globalise sociolinguistics?

WEDNESDAY, AUGUST 24

10:30

Coffee break

11:00

Elena Vedernikova & Martin Ehala
Ethnolinguistic vitality of Mari

Olga Steriopolo
Division of gender

Takahiro Kimura
Adjusting stances at work: Intentional stancetaking to achieve the goals of meetings

Katja Maierhofer
Construction and tradition of 'knowledge' in linguistics: Perspectives on German linguistics in Austria

11:30

PANEL 1: Language Conflict and Safety Zone Approaches in the Sociolinguistics of Contemporary European Minority Languages

Tadhg Ó hIfearnáin

Introduction: Language conflict, postvernacularity and safety zone theory

Marina Höfinghoff-Vornberg

Female protest culture in Ukraine as reflected in the print media

PANEL 2: Analysing Spoken Czech: Multimodal and Interactional Approaches

Florence Oloff

"Mundane multiactivity" in Czech conversation: Using smartphones while talking

Dominik Baumgarten

Contemporary online literacy – a matter of IT security?

12:00

James Costa

After the conflict is over: Can conflict theory still serve a purpose to understand language in contemporary Occitania?

Alina Kamalova

"How dare you – you're a mother": Familial identity in the Russian tabloid talk show

Martin Havlík & Petr Kaderka

Alignment and affiliation in shop-floor interactions

Roshanak Nouralian

Cultural adaptation of foreign students in Vienna: A sociolinguistic case study on Iranian university students

12:30

Lunch break

14:00

PLENARY 2

Milan Ferenčík

Language within the tourist gaze: Managing multilingualism in a linguascape of travel and recreation

15:00

Sara C. Brennan

Acceptable ambiguity: Selling Occitan within the safety zone of Occitania

Hiroko Takanashi

The interactional performance and authentication of tourism experience

Marie Kopřivová, Zuzana Laubeová & Jana Hoffmannová

The role of cumulated discourse markers in shaping sequences in conversation

Sarah Josefine Schäfer

Multilingual and multimodal: Language on German radio

15:30

Cassie Smith-Christmas

Language, space, and the family: The multi-layered layer nature of postvernacularity and language policy in Ireland

Anna Ritter

Between migration and tourism: The Russian language in the linguistic landscape of Nuremberg (Germany)

Petra Poukarová & Lucie Jílková

Hesitations in spoken Czech

Petr Pořízka

Sociolinguistic parameters of vowel articulation of Czech radio and TV presenters

16:00

Coffee break

16:30

Michael Hornsby

Reproducing and managing language conflict at the micro-level: Minority and majority language hierarchies in the bagad

Yoshinori Nishijima

Car-stickers on rear windows: An analysis from a point of view of linguistic landscape

David Lukeš

Zooming in on potential prosodic places of interest in talk-in-interaction: Automated approaches

Ana Kondic

Towards a sociolinguistic profile of Mixe (Mixe-Zoquean, Mexico)

17:00

Concluding discussion

Eva Vetter & Teresa L. McCarty

Maria Bylin & Jennie Spetz

Mapping the implementation of a national language policy

Jakub Kopecký

Interdiscursivity in documentary films: Public and private discourses in Epidemic of Freedom

Sean Smith

Social media and sustainability? Tracing possibilities in dialogical infrastructure and linguistic markets

17:30

Welcome drink

room 131

room 18

room 104

room 111

THURSDAY, AUGUST 25

8:30	<p>PLENARY 3 Goro C. Kimura What is a management approach to language and what is it good for?</p>			
9:30	<p>PANEL 3: Integrating Macro and Micro Perspectives of Language Management Lisa Fairbrother & Goro Christoph Kimura Conceptualizing the macro and micro as an intertwining continuum: A viewpoint from language management theory</p>	<p>Daniel Roy Pearce Language education and the homogenization of diversity in Japan: An examination of assistant foreign language teachers in elementary schools</p>	<p>Kurumi Saito Para-linguistic eye gaze as setting-switch marking</p>	<p>Melissa Shih-hui Lin, Marián Sloboda & Mira Nábělková Language planning and language attitudes: A study of Czech university students' position with respect to the Czech-Slovak language contact</p>
10:00	Coffee break			
10:30	<p>Nobuko Kaneko The language management of written language for immigrants carried out by multiple agents in Japan</p>	<p>Mayo Oyama Measures to support linguistic minority children as a key to raising awareness of language management in Japanese schools</p>	<p>Anika Gerfer & Lisa Jansen The performance of stereotypes in "Jamaican Countdown"</p>	<p>Agnes Kim & Maria Schinko A glimpse through the classroom window – Language management in historical educational contexts</p>
11:00	<p>Sunao Fukunaga The roles of the board of education and the school district as meso-level actors: A critical juncture of Japan's English education policy regarding university entrance examination reforms</p>	<p>Zsófia Hidvégi A new approach in the linguistic revitalisation policy of the Ryūkyū Islands: Transglossia focused language management</p>	<p>Yan Jia Modern ancient Chinese: The chronotope approach to Hanfu identity construction</p>	<p>Bernhard Brehmer Maintenance of Russian as a heritage language in Germany: A longitudinal approach</p>
11:30	<p>Junko Saruhashi Integrating a language management perspective in the life story interview method</p>	<p>Kapitolina Fedorova & Vlada Baranova Keeping 'old' roots vs. taking 'new' roots: Multidirectional initiatives in Moscow and St. Petersburg micro-level language planning</p>	<p>Julia Sonneleitner Media biographies in the context of forced migration: Mediality and the lived experience of language</p>	<p>Veronika Wald, Tatjana Kurbangulova & Anna Ritter Bilingualism and (successful) language management in Russian-speaking immigrant families</p>
12:00	Lunch break			
13:30	<p>PLENARY 4 Nkonko Kamwangamalu Linguistic diversity and the quest for social justice for minoritized languages in (South) Africa</p>			
14:30	<p>Hiroyuki Nemoto Exploring translanguaging literacy and identities from a language management perspective</p>	<p>Nobuhle Mhlongo The implementation of the South African language policy by local government: A case study</p>	<p>Martin Gill Opening the echo chamber: online comments and the shifting dynamics of the public sphere</p>	<p>Heiko Marten & Sanita Lazdiņa Between nationalist discourses and lack of respect for a national language: Family language policies, practices and regards among multilingual families in Latvia</p>
15:00	<p>Hideaki Takahashi Describing cyclical processes of macro and micro language management in the case of German standard varieties</p>	<p>Ariba Hidayet Khan Understanding the question of linguistic diversity: A case of Eastern India</p>	<p>Emilia Slavova Defending the traditional family: Social media, algorithmic populism, and the subversion of democracy</p>	<p>Kara Fleming Shame and social renegotiation: New speakers of Kazakh in Kazakhstan</p>
15:30	Coffee break			
16:00	<p>Vít Dovalil Pluricentric language as a specific pattern of the language management process</p>	<p>Dagmar Siegllová & Lenka Stejskalová The role of critical incidents in personal and professional growth of higher education institution students</p>	<p>Øystein Heggelund "Islamisation by stealth" – the Norwegian Progress Party's contribution to Islamophobia</p>	<p>Thomas Rendall Orkney dialect within social media – diversity within an island context</p>
16:30	<p>Stephanie Rudwick Micro and macro perspectives on raciolinguistics in South Africa</p>	<p>Dagmar Siegllová, Jan Kotík, Lenka Stejskalová, Vladimíra Soukupová & Miluše Loffelmanová Understanding diversity and inclusion through unconscious biases: Dealing with emotions in multinational company leadership</p>	<p>Villy Tsakona & Argiris Archakis A diachronic/comparative study on Greek migrant jokes</p>	<p>Hanna Jaškiewicz Language ideology and the representation of dialect in the works of Haruki Murakami</p>
17:00	<p>Concluding discussion</p>	<p>Eleanor Yue Gong Reflective workers: Struggling with English and making an international business Self</p>	<p>Ekaterina Rudneva Political (in)correctness towards people with disabilities in Russia</p>	<p>Csilla Horváth The Khanty crow and the Russian printer: Representation of the Ob-Ugric languages in the multiethnic domains of Khanty-Mansiysk</p>
17:30		<p>Dawn Lucovich First steps towards self-access: A global language table</p>	<p>Irina Gvelesiani New media and language development</p>	<p>Luca Iezzi Indonesian and English code-switching on Instagram</p>
20:00	Social dinner			

FRIDAY, AUGUST 26

	room 131	room 18	room 104	room 111
8:30	PLENARY 5 Dong Jie The sociolinguistics of voice in globalizing China			
9:30	Justin Brown Developing an indigenous voice through language reclamation in post-apartheid South Africa	Obaidul Hamid Language management theory and World Englishes	Chaoqun Xie Whose morality is out of order? A case study of deviance and respectability in online chats in China	Hui Wang Fieldwork-based analysis of the presence and application of criminal argot in contemporary China
10:00	Coffee break			
10:30	Anna Cijevschi & Verena Platzgummer 'We were able to communicate after all': Strategies and resources in interactions without shared named languages	Jason Fan Japanese sojourners in Singapore: A sociolinguistic "Rojak"	PANEL 5: On Dialogical Networks in Contemporary Media Antonia Baumgartner, Silke Fürst & Philomen Schönhagen Conceptualising the dialogical structure of mass communication: A comparison of the Dialogical Networks and Mediated Social Communication approaches	Ping Zhang & Yangquan Li Policies for multilingual education in minority dominated regions in China
11:00	Jelena Božović Bivalency as an avoidance strategy tool in contact situations in Bosnia and Herzegovina	Kittinata Rhekhalilit & Siriporn Lerdpaisalwong The increasing role of English in Thai academic publications	Jiří Nekvapil Multiplications and emergent meanings as constitutive features of dialogical networks	Chaak-ming Lau Vernacular standardisation driven by the promotion of the national standard language: The case of Hong Kong written Cantonese
11:30	Malka Muchnik The hybrid language of ultra-orthodox news websites in Israel	Päivi Iikkanen Native speaker ideology and investment in language learning: The case of migrant parents in Finland	Kamila Mrázková & Jiří Homoláč Media Twitter accounts as a source of data for research on media dialogical networks	Andel Starčević, Mate Kapović & Daliborka Sarić The one and only: Prescriptivism and mono-ideologies of language
12:00	Lunch break			
13:30	PLENARY 6 Ana Deumert How diverse is the internet? Lessons about digital media (and language management) from the global south			
14:30	Heini Lehtonen & Janus Spindler Møller Minority language as a private 'possession' and/or as a shared resource in heterogeneous classrooms in Denmark and Finland	Agurtzane Elordui Negotiating authenticity in Instagram: Dynamics between local and translocal normative forces among Basque youth	Ima Sri Rahmani Women and identity in the spinning of Islamophobia discourse: A dialogical network analysis	Klára Dvořáková Language problem presentation in the Language Consulting Centre
15:00	Angela Bartens, Tamiranda Nnena De Lisser & Kwaku A. O. Osei-Tutu Language making and ownership from the perspective of writing creoles	Anna Barańska-Szmitko Means of creating authenticity in the videos of youtubers talking about mental health and well-being	Ron Korenaga & Tom Ogawa Making sense of 'isolation in connection': How citizens negotiate the transformations of personal trouble into public issues in participatory journalism	Kamila Smejkalová More options or one definite answer? What kind of language codification is preferred by Czech speakers
15:30	Coffee break			
16:00	PANEL 4: Language and Migrant Economies Mi-Cha Flubacher Moving beyond the ethnic lens? Language, gender, and ethnicity in the economy of Thai massage in Vienna	Koichiro Kitamura A case study on linguistic politeness in Japanese: Style-shifting in intercultural interactions between Japanese and overseas students in Japan	Karla Tvrđá Media dialogical networks in history: The case of the former Czechoslovakia of the 1950s	Hana Mžourková Let me show you my picture of the Czech language – Instagram posts about Czech language norms
16:30	Cat Tebaldi White nationalist economics	Kamila Łobko Polish and French politeness formulas in the Internet language	Simon Smith 'Sharing expertise with the public': The production of communicability and the ethics of media dialogical networking	Ruth Bartholomé Who plans what for whom and how? The case of "selfie" in the Turkish language
17:00	Mingdan Wu Making a living on the streets: Language, ethnicity, and homeless workers	Akiko Katayama Sorry for your loss, Samuels: Understanding an unconventional address manner on social media from a temporal repertoire perspective	Yannik Porsché Tracing museum exhibition reviews: References, replies and translations between the museum space and the mass media	Dace Strelēvica-Ošiņa Naming the Facebook in Latvian: Official/unofficial names and user attitudes from a socio-onomastic viewpoint
17:30	Cécile Vigouroux Precarious lives: The political economy of language in non-formalized labor	Monica Huțanu & Adina Chirilă A chronicler hath a Facebook page: Enregistering old Romanian online	Di Jin & Ad Backus 'CUV Chinese': A spreading religious register from the Chinese diaspora to greater China	Vukašin Stojiljković "How ambiguous that terminological phrase Serbian language is": Choosing sides in the debate on the Serbian language
18:00	Concluding discussion Alfonso Del Percio	Jan Chovanec & Jana Hoffmannová Enjoying sports through humour: Communication in fan online discussion forums		
18:30	Closing			